# Limelight

## **Quick Web Links**

#### www.carrots.com

#### **Example: Today's Carrot A Day: One-Minute Recognition**

Here's your first idea. And all it takes is 60 seconds. Try this today, the minute you see an employee doing something right. Don't hesitate. Just:

- Tell them exactly what they did right.
  - ('Julie, I notice that you picked up the phones today, since Sandra was sick.')
- Tell them what value or goal they met.
  - ('That shows a lot of teamwork, and that is one of our core goals around here.')
- Explain how that impacts the company.
  - ('We might have missed that emergency call from our biggest customer without your help.')
- Express appreciation.

('Thanks so much.')

Voila! In less time than it takes to stir your morning coffee, you've recognized someone with specific praise. Now, how easy is that?

Adrian Gostick and Chester Elton are the acclaimed authors of the Wall Street Journal and Business Week best sell 'A Carrot A Day.' Want to learn more about employee motivation? Go to www.carrots.com

### http://www.bucketbook.com

www.nelson-motivation.com

**1001 Ways to Reward Employees**